

Celebrate 2010 Sponsorship Package

Leadership comes in all walks of life!

The Women's Leadership Conference (WLC) is set for October 22-23, 2010 at Algoma's Water Tower Inn in Sault Ste. Marie, ON. This event provides an excellent opportunity for you to share in our mission:

To cultivate exceptional leaders in ways that engage action to make a positive difference.

Now in its fifth year, the WLC will continue to celebrate and expand leadership in business, in the home, and in the community.

We are thrilled to announce that **Clara Hughes**, Olympian (for both summer and winter Olympics) and recent recipient of the Order of Canada is our **Community Keynote Speaker** at the close of our Women's Leadership Conference! (450 maximum capacity).

Make an Investment in YOU and your business!

We are offering you the opportunity to be part of something bigger—to engage in your community and strengthen it's leadership.

Sponsorships are available on many levels to identify your business/organization as a key contributor to strengthening women's leadership in our community. You will receive:

- Name/Logo on all Women's Leadership Conference advertising and media coverage up to and during conference
- Name/Logo on 100 conference delegate packages
- Conference passes/VIP passes to Clara Hughes Keynote address (see specific sponsorship levels)
- Professional Development Opportunity
- Opportunity to promote/sell and showcase your business/products in our marketplace. Please review the varying levels of sponsorship attached and find one which best serves your return on investment. Your consideration towards investing in the cultivation of exceptional leaders is greatly appreciated.

Key conference elements for success and growth:

- **A Leadership platform** will guide conference offerings, including key skills and resources that will support leadership development, along with evaluations for learning success.
- **A Community Challenge** will engage participants to put leadership into action through specific and meaningful community improvement projects and international efforts.

To secure your sponsorship or spot in our Community Marketplace

visit our website www.ElevateSuccess.com

or call **Dawna** (705) 254-5870 or **Tina** (705) 253-8973

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*With your support we can
continue connecting and
inspiring leadership potential.*

STAND UP AND STAND OUT

\$6,000 or Highest Bid

- Three (3) passes to the Women's Leadership Conference (WLC), along with professional development (PD) results
Pass includes: accommodation, food, workshops, energizers and our keynote presentation
- Four (4) VIP passes to Clara Hughes Community Keynote Address
- One (1) Exhibition booth at Marketplace
- Welcoming remarks at Community Keynote Address
- Media coverage, including newspaper, radio, and email campaigns
- Logo on signage, posters, and invitations for event
- 1st tier logo placement on posters at event, marketing materials, event website and on the front page of the Conference Delegate Package

MAKE A DIFFERENCE

\$3,000-\$5,999

- Two (2) passes to the Women's Leadership Conference and PD results
Pass includes: accommodation, food, workshops, energizers and our keynote presentation
- Three (3) VIP passes to Clara Hughes Community Keynote Address
- One (1) Exhibition booth at Marketplace
- Media coverage, including newspaper, radio, and email campaigns
- Logo on signage, posters, and invitations for event
- 2nd tier logo placement on posters at event, marketing materials, event website and on the front page of the Conference Delegate Package

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ENERGIZE SUCCESS

\$1,000-\$2,999

- One (1) pass to the Women's Leadership Conference and PD results
Pass includes: accommodation, food, workshops, energizers and our keynote presentation
- Two (2) VIP passes to Clara Hughes Community Keynote Address
- One (1) Exhibition booth at Marketplace
- Media coverage, including newspaper, radio, and email campaigns
- Logo on signage, posters, and invitations for event
- Third tier logo placement on posters at event, marketing materials, event website and on the front page of the Conference Delegate Package

CHALLENGE CHANGE

\$500-\$999

- Two (2) VIP passes to Clara Hughes Community Keynote Address
- One (1) Exhibition booth at Marketplace
- Media coverage in newspaper and email campaigns
- Logo placement on event website and on the Conference Delegate Package

COMMUNITY MARKETPLACE

\$100

- Name and Logo on Conference Delegate Package
- An exhibition table in the Pavilion for 2 days at the event to showcase business
- An opportunity to promote and sell products

NURTURE GROWTH

Sponsor youth or underprivileged women to attend the WLC;

Donate products/services to be included in our Welcome Kits (100) or Silent Auction.

- Listing on event website and on the Conference Delegate Package

Questions?

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